



CAMPUS PARTNERSHIPS

# EMPLOYEE APPRECIATION DAY BOOTHS

Created in 2004, Employee Appreciation Day (EAD) is co-sponsored by the Division of Human Resources and the U of U Staff Council (UUSC). The goal of EAD is to celebrate our faculty and staff by providing a fun-filled event.

EAD will be an in-person, one-day event on September 19, 2024.



## CAMPUS BOOTH PRICE - \$150

The booth includes the department name on event communications and basic activation space (6 ft table with two chairs)

## YOUR REACH

The University of Utah is the second largest employer in the state boasting 29,975 employees and growing. Employees range from professors and doctors to those who keep the lights on day-to-day on campus.

**IN PERSON ATTENDANCE:**  
**3,000 - 5,000**

**EMAIL OPENS:**  
**150,000+**

**TOTAL EMPLOYEE COUNT:**  
**29,975**

**MEDIA REACH:**  
**51,000+**



### DEADLINES:

**Reservation:**

Submit your booth reservation by Sept. 4, 2024

### JORDAN SCHMITZ

 [jordan.schmitz@utah.edu](mailto:jordan.schmitz@utah.edu)

 (701) 770-8205